

Studio Exercise (Assets Brainstorming)

What materials or activities would you like to see on the Visitor's Guide to Zurich, Switzerland? In the space below, list at least 12 things/activities/items/images/etc. you want to include on the web site.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____

Okay, now you know what you want and you know what you still need. It's time to assign responsibility. Who in your group will take the lead on creating or acquiring the necessary items you need?

Team Member

Assignment
